

TWENTY-FOURTH YEAR NO. 25

GLEICHEN, ALBERTA, WEDNESDAY,

SEPTEMBER 10, 1930

SUBSCRIPTION \$2.00 PER YEAR

## NAMAKA NEWS

(From our Own Correspondent)  
Mrs. M. Despas was a Calgary visitor on Monday.

Mr. A. W. Klassen spent Friday in Calgary on business.

Mr. and Mrs. Wooster were Calgary visitors last week.

Miss Etta Aman of Cluny, spent the weekend with Miss Evelyn Ley.

Ray Buker of Calgary spent Labor Day visiting with his parents here.

Mr. and Mrs. E. C. Watts called on friends in Gleichen on Sunday afternoon.

We are pleased to say at the time of writing W. H. Buker has recovered from his recent illness.

School opened here on September 2nd. We are pleased to have our old staff of teachers with us again.

Some of our young men went to explore Turner Valley on Sunday. En route they visited Jack Bremner at Okotoks.

The Alberta Government Telephone men are now putting in the poles for the new lines. About forty men being engaged at that work just now.

Mrs. P. H. Waters has been engaged as principal on the Rockyford High School staff and left on Monday to take up her duties there.

Harvesting is about eighty-five per cent finished. Some of the crops are showing very good yields, while others are just fair. The threshers and combines are working to full capacity.

We are pleased to have Mr. Leonard Atkins back with us again. He has spent the past three months at the General Hospital in Calgary, and we are glad that he is able to be back home again.

## WHERE ARE YOUR CHILDREN

Where are they? On the streets amidst the rushing traffic—on the railway tracks? They must go somewhere after school lets out at four o'clock, for all that pent-up energy is pounding to be let loose.

The day is coming, no doubt, when there will be legislation about youngsters running at will in this age of motor-driven vehicles. Then the reproach will be removed that the rate of preventable deaths from auto accidents has increased 50 per cent since 1927.

The Bureau of Statistics shows the figures of death to be 1,204 for the past year and despite all warnings in the world the rate rises yearly. Not a day passes but we see that some dear child has come to an untimely end and the auto driver is exonerated from all blame—the fault being the child's own. That does not ease the aching heart of the parents, nor stem the grief in the little home circle caused by that vacant high-chair.

Mothers must find safe play-places for their offspring, and not leave it to the children themselves, nor to chance. One thing mothers can do, and perhaps this is better done by the fathers—and that is to instill the rules of the road into every last one of them. Safety first should be the daily pledge of the child as he leaves gaily for school.

Many good lessons are taught by the health program of the Junior Red Cross in the branch of the school, amongst which there is being stressed more and more the need for preventing sickness by keeping fit and well. Then comes another great lesson—the prevention of fire, and accident, by taking all reasonable precautions. Your children will benefit by these practical talks during Red Cross meetings, therefore all parents are urged to see that a Junior Branch is functioning at every school no matter how remote. Write to Red Cross 487 Clive Street, Edmonton, for free literature on Safety First.

## NEWS OF MILO AND DISTRICT

(By John Glambeck.)

Victor Bertrand had the misfortune to fall down his cellar and broke his arm.

Mr. Ferngren has returned from his trip to the coast and is now busy trying to collect old bills.

The Oddfellows Hall is now nearly finished and with its red painted roof is quite an attractive building. It's to be all finished by the time the annual school fair is to be held which is now close at hand.

Mrs. R. Beckner has returned from her trip to the coast where she went to attend the golden wedding of her parents, Mr. and Mrs. G. Macomber who now reside at Vancouver. While out there Mrs. Beckner visited many former Milo, and Queenstown people such as Mrs. Joe McCabe, Mr. Wells and T. Thompson at Victoria and others.

Since threshing started the elevator men have been on the jump from early morning till late at night. Nearly all the wheat is now hauled by trucks which start early and keep it up all day long. It's different from the homestead days when we hauled wheat to Gleichen around by the steel bridge, a two and sometimes three day trip.

Threshing out here is practically all finished and in spite of the dry season, the result was fairly good. Wheat on summer fallow ran from 17 to 23 bushels per acre. An odd field went as high as 25 and 28. Stubble grain ran all the way from 2 to 10 bushels an acre. But the price, well that's another story! It is safe to say everybody will be well enough to stay at home this winter. On 41 cents a bushel initial payment on pot wheat, you cannot pay your bills or travel much.

Many people have asked me how my fruit turned out this year. Well fruit like anything else, requires rain for best results and as a matter of fact we have had no real soaking rain out here for two years. As a result of the drouth my apples and plums are smaller than usual. I have some cherry and Opatka plums, but very few of the native kind. On the older trees there is a fairly good crop of the hybrids, but very few transcendents. Most of the young hybrid apple trees are bearing well. One Osmond apple tree planted a year ago, but three years old in nursery, is bearing this year which goes to show that some of these trees bred up for Western Canada are quick growers.

Canada's commercial apple crop for this season has been estimated at 2,900,100 barrels by the Department of Agriculture. This expectation is 75.3 per cent of the 1929 crop and 93.3 per cent of the past five years' average. Pears, peaches, plums and grapes are expected to surpass figures for 1929, the estimated increase ranging from 11 per cent for pears to 31 per cent for plums.

News is always wanted by the Call

No labor seems quite so unproductive as searching for and removing the pins in a new shirt.

A single brand of cigarettes now has sales of more than two hundred million dollars a year. It would be advertising to tell which one.

By the use of chaulmogra oil Japan has checked leprosy, of which there are 100,000 cases in the empire.

In Belgium, as an assistance to first aid service, a system of telephones is to be placed along the highways.

Some of our professional reformers might take a gentle hint from a schoolboy's essay on Socrates. The boy wrote: "Socrates was a great man. He was a sort of tramp. He went around telling people what to do, and they listened him."

## Dom. Government Asking for Local Tenders

### New Indian Agency, Addition to Hospital And Five Indian Houses And Barns

Agent G. H. Gooderham, of the Blackfoot Indian Agency, yesterday received plans and specifications for the new Indian office, an addition to the hospital, and the erection of five new Indian houses and five barns.

Tenders close for these on September 22nd, in order that the work may be proceeded with at once and employment found for local workmen. It is also hoped that local contractors will secure all the work.

The tenders call for two separate contracts, one for the new office and the hospital addition and the other for the Indian homes and barns.

Excellent progress is being made in putting on the finishing touches on the fine new Old Sun School. Already Rev. Mr. House, the new principal, has arrived from Unity, Saskatchewan, to take charge, succeeding the Rev. F. M. Ross Gibney, who has been appointed to take over the work of Archdeacon Tims, and the work on the Sarcee reserve, Archdeacon Tims having resigned his position.

## HISTORIC EPISODE OF PIONEER DAYS DEPICTED

### Tim McCoy Stars in Vivid Picture Filled with Drama And Thrills

The building of the first trans-continental telegraph line, one of the most romantic pages in history, has been translated to the screen in "The Overland Telegraph," Tim McCoy's latest Metro-Goldwyn-Mayer picture, which will be shown at the Gleichen Community Hall next Saturday evening.

The building of the telegraph was not only a great engineering feat, but a huge war problem as well. During the civil war the line was built to get word of the action of California and Utah in regard to secession. The Union forces built the line, while the Confederates, aided by Indians, sought to prevent them.

The linemen guarded by soldiers battled through the wilderness, and this is shown in vivid drama in the new picture. Historic scenes such as Lincoln receiving the first message from the coast, with players chosen to be exact doubles of Seward, Grant, and other famous men present, offered a rather intricate problem in the filming of the picture, but the difficulty that was surmounted by Director John Waters.

Much of the film was made amid the gorgeous scenery of Glacier National Park in Wyoming. Dorothy Janis, herself descended from the Cherokee Indian tribe, plays the heroine, while the villain is enacted by Lawford Davidson, and Frank Rice supplies the comedy. A tribe of 450 Blackfoot Indians aided in the making of the new production.

Among the dramatic thrills are the battle between the linemen, soldiers, and Indians, with a complete cavalry troop in action; the thrilling rescue by McCoy of the heroine when she is captured by enemies, and the sensational ride and leap over a cliff followed by a desperate battle on the brink of a precipice between McCoy and Davidson. Chief Big Tree, Chief Two Guns, White Calf, whose face was the model for the Indian on the present-day five-cent piece, and other famous Indian braves turned actors for the Indian sequences of the picture.

A typewriter which can write up to 1,000 words a minute has been invented by an engineer in Germany.

## TOWN AND DISTRICT

Mr. H. L. Phillips, our local station agent for the Canadian Pacific Railway returned today from a vacation on the Pacific coast. Mr. Don Swain acted as station agent during his absence.

The good work of repairing the sidewalk on Fourth Ave. continues north. Jack Lester finds along side a church a poor place for lost coins, having so far found only one dime and an ancient Indian two-bit piece made of wood, branded "F. C. Knight," which was used in early days as money with the Indians. Also a "Peoples Bakery 1908" bread coin. He wonders how much of this was meant for the collection plate.

Mr. and Mrs. J. M. Telford arrived Tuesday afternoon from Vancouver and will spend a few days looking after their farm interests here and meeting old friends.

## Here and There

A spectacular high line trail ride about 7,000 feet above sea level from Banff to Lake Louise has just been inspected and found feasible by J. Murray Gibson and Jim Brewster. It is 27 miles west of Banff over timber line to a ride looking down on the little known glacier-fed Taylor Lake and following the 7,000-foot contour to the Consolation Lake trail leading to Moraine Lake. It commands magnificent views of the glacial country north of the Canadian Pacific Railway west as far as the Bow Lakes and south to Mt. Assiniboine. It is 60 miles long and will probably be used for the annual official camping trip of the Trail Riders of the Canadian Rockies next year.

"I do not believe that the talking films will ever take the place of the legitimate stage. People still appear to be building ordinary theatres," said Lady Diana Manners, famous English society beauty and equally famous as the heroine of "The Miracle" during its New York and Boston productions, who arrived at the Windsor street station, Montreal, recently on her first visit to Canada.

The Quebec Festival of French-Canadian Folk Lore and Handicrafts at which habitation artists born and bred on the soil of Quebec province, and well-known artists from far and wide rival one another in recovering the spirit of Old France, and old New France and the age-old culture of the Gallic race, will be held this year October 16-18, according to an announcement made by the Canadian Pacific Railway, organizers of the festival.

## NEW BUSINESS TRENDS

If it is true that politics makes strange bedfellows, it is equally true that something similar may be said of business, in the light of recent happenings.

Manufacturers of various commodities are adding lines apparently unrelated to their original products, some of the new combinations being almost incongruous at first glance. For illustration:

A big automobile manufacturing concern has added refrigerators and radio sets, a yeast company takes on coffee as a companion product, an old sewing machine firm brings out a vacuum cleaner, while two plane manufacturers are also building motorboats.

The general idea is believed to be that by making two or more products a manufacturer is better enabled to cope with seasonal slumps and in many cases to keep working forces on a more uniform schedule of employment.

Whatever the explanation, the new trend is interesting, and seems likely to spread to many other lines of manufacturing and marketing.

Many million dollars worth of gold is buried yearly in China and India, and as a rule the owner dies without revealing the secret of his hiding place.

Mexico City is undergoing one of the most important building expansions in its history.

Chemists have developed a poisonous paint to prevent the growth of barnacles on the hulls of ships.

## RED & WHITE STORE

RED & WHITE FLOUR IS GOING OVER BIG. IT IS PRICED RIGHT AND ABSOLUTELY GUARANTEED.

THESE ARE THE PRICES:

100's Red and White	\$3.95
100's SERVUS Brand	\$3.75
49's Red and White	\$2.05
24's Red and White	\$1.05

BARGAINS FOR SATURDAY AND MONDAY  
JUST A FEW OF THEM

### DOROTHY MILK

Large Tins, (2 lbs. each)	25c
WHITE BEANS—7 lbs. for	57c
CORNED BEEF, Helmet 1s	23c

### LAUNDRY SOAP

10 bars Red & White Brand 45c

### COFFEE "OUR OWN" FRESH

1 pound for	47c
3 pounds for	\$1.35
RICE CRISPIES, 2 packets for	25c

### PRESERVING

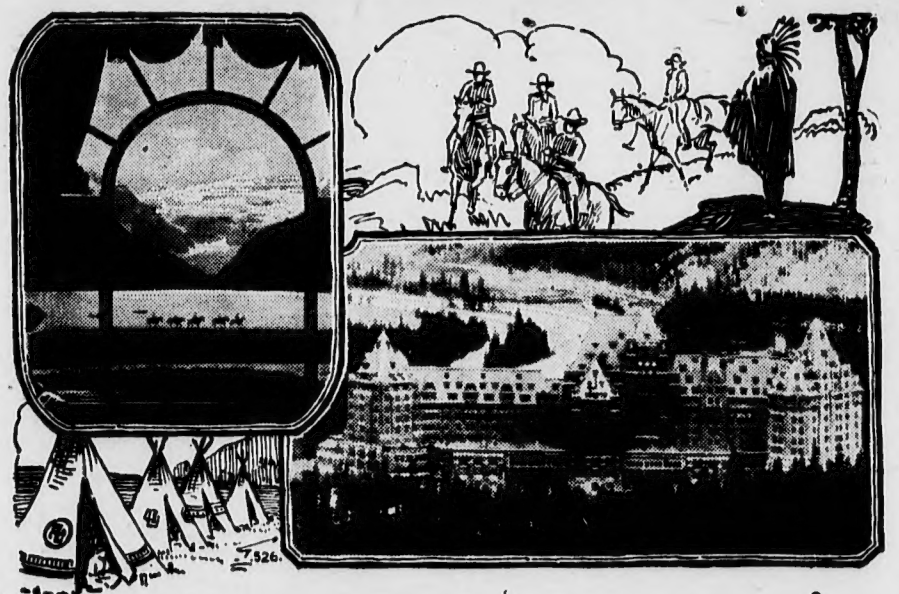
Seasonable Fresh Fruit arriving regularly. Buy your sugar, vinegar, jars, and other preserving and pickling requirements here.

R. W. BROWN

GLEICHEN,

ALBERTA,

## The Rockies Are Calling You



The combination of the extremes of natural and sophisticated at Banff Springs Hotel and Chateau Lake Louise, respectively, until September 30, is perhaps the secret of their charm. Located in the heart of the finest scenery of the continent—mountain, lake and forest—each offers to the visitor everything that the most ritzy hotel in the most cosmopolitan cities of the world can furnish. You may cut dancing to look through huge windows at slices of billion-dollar scenery or you may attire yourself to please yourself and go out for days on horseback into territory virtually untouched by the white man and all within a few miles of either hotel. You may live plainly but well on food packed into the wilds by horse or you may dine on exotic dainties drawn from the ends of the earth. You may be strictly formal or you may wander around in plus fours—everything goes, whether you are admiring the moonlight on snow-crowned peaks or listening at your ease to a cosmopolitan dance orchestra playing the latest blue. Anyone visiting either of these hotels has laid in a memory that will last a lifetime. Lay-out shows, left, view from Chateau Lake Louise; lower right, the Banff Springs Hotel.

GREAT ROMANCE OF THE  
HUMMING WIRES!

TIM MCCOY

—in—

The Overland Telegraph

Saturday Night in Gleichen Community Hall

McCoy on an outdoor drama is like "Sterling" on silver. It means—crackling action, superb riding, dramatic surprise and romance. This latest McCoy triumph takes us out to the Western pioneer frontier, when the humming telegraph wires were keeping up almost with the procession of covered wagons.

**400,000**  
more users in the  
last three months  
The tremendous increase  
in SALADA Tea sales  
shows this extraordinary  
growth in Canada.

**'Fresh from the gardens'**

**Planning, Saving, Investing**

"To have AND to hold" when applied to money, does not seem to be an easy lesson for most people to learn. The word "and" is stressed because during the recent stock market slump there have been millions who have failed to do the "holding." They have emerged as losers. They have allowed the lure of speculation to divert their time and attention from their regular occupations and interests to a field of activity about which they know next to nothing. So it seems that most of us need to concentrate more on the "holding" part of our financial plan.

Dr. W. L. Leno, D. V., president of the well known Dominion Statistical Organization, who from an income-producing point of view divides the average individual's life into roughly three parts. The first, from about age twenty to thirty, is the period of preparation for getting settled. The second, from thirty to the late forties, is the period of accumulation. The third, from the late forties on, is the age of retirement or at least of reduced earning power.

No matter how much time and money may be expended during the teen and twenties in preparing young people for their life work, they can never say Mr. Peewee, be independent during the last period of life unless they have made good use of those twenty-five or more golden years in the second period. It is during this period of accumulation that one's surplus must be built up and judiciously invested if one hopes to be independent the rest of his days. His watchwords should be Plan, Save and Invest.

Planning means the making and using of a budget. The budget is the floor-plan of your financial structure. Fit it to your own situation and then stick to it. Instead of living after a couple of trials of what good are blue jeans if the structure does not grow up in accordance with their specifications? And one of these specifications will be the proportion of what is to be your income that is to be saved as savings. Another specification will be the determination to have a home of your own one day—line that eventually will be free and clear. Because it is free of mortgages or other claims, it will stand between your family and distress. Life insurance and other sound investments should likewise be included.

The second watchword, "Saving," has been brought to the consciousness of the people of this generation by many years of educational effort. It has been adopted by hundreds of thousands of Canadians as evidenced by savings accounts in post offices and banks. It was given a great impetus during the war when, through the urge of patriotism and in response to the call to sacrifice to "win the war," thousands of people who never before had invested in a bond bought Victory Bonds, and thus learned the lesson of how easy it is for money to accumulate and multiply itself through thrift investments. But the lesson of saving is one that must be taught to each successive generation, and there should be no slackening in the effort. It is a lesson that all parents should see their children learn early in life and continually practice, until the savings habit is formed.

When it comes to "Investing," you have the choice between involving the almost unbreakable power of compound interest in the accumulation of regular monthly savings, on one hand; on the other, putting the money into well seasoned securities. In the first case you need no particular advice, for in its operation compound interest is both logical and automatic. In the second instance, it is with investment securities, you need advice of the most discriminating sort. This fortunately, you can easily obtain from your own banker.

You will want to have among your investments some good sound bonds anyway, and then if your available funds permit, some of the best stocks. The latter should be bought outright and never on a shooting margin. Remember this. It is wise to keep a part of your funds in liquid form, that is, in cash or such other securities as can quickly be converted into cash. Then you will be prepared for emergencies. You might need this money for a personal emergency, or a special investment margin in the market that had come to your attention.

The point is to put each spare dollar to work, twenty-four hours a day each day in the year, earning more income for you every day. The "spare" these dollars for such a proposition will lead to a surprising increase in value "spare" power; that is your ability to save. You will be able to use with your own eyes the rising structure of financial independence that is going to stand you in good stead later in life. But in order that your income may be ready when you need it, start to build that income now.

The word "investment" should be broadly interpreted to include not only bank accounts and securities, but insurance policies, your own home, real estate, mortgages, and other forms of capital. Life insurance is included. It not only helps people to save, but it is a protection in life insurance investment. Every person should carry life insurance, but, on the other hand, it is not the best of wisdom to place all your earnings in life insurance. Follow instead the principle of both insurance and savings in a savings account, part in life insurance, and part in sound securities.

However, this advice about investing is almost useless if it is to be only a temporary effort, or if you allow your investments to be frittered away through carelessness or the greed for more. Rather turn to the fundamental sources of wealth.

And, above all, turn to hard work, initiative and perseverance, as the right means of accumulating sufficient funds for your needs, rather than the speculative avenue of getting rich by gambling on the stock exchange. Lastly, carry out the principle that "goodness with contentment is great gain," in your finances as well as in the rest of your life.

Canadian Canned Fish

Re-exporting of Canadian canned fish to the United States has been reported to the Department of Trade and Commerce, and the Department of Agriculture, as a source of income for the Canadian fish industry. The report states that the export of canned fish is not promising, a well known brand of Canadian haddock is sold in the better retail stores of Belgium and Zagreb.

## Huge Power Projects

Millions To Be Spent in Next Three Years On Hydro Development

More than \$100,000,000 will be spent in each of the next three years on power projects now under development in Canada, although there are other plans for important building projects, none will have a more intimate bearing upon the industrial development of Canada than those now contemplated by the power industry. The present turbine installation in the Dominion average 583 horsepower per capita, compared with the figure which places Canada among the leading countries of the world to nothing. So it seems that most of us need to concentrate more on the "holding" part of our financial plan.

The total installation now amounts to over \$700,000,000 and an additional installation of over \$300,000,000-horsepower will probably be made within the next five years. Quebec has the largest installed horsepower with an average of nearly one horsepower per capita. Ontario has a total installation of nearly two million horsepower, and in 1929, the power companies in that province generated over six billion kilowatts hours, or more than one-third of the total produced in the Dominion. Manitoba has an installation of over 500,000 horsepower. On the Pacific coast, large resources are available and turbines with a capacity of 50,000 horsepower have been installed in British Columbia.

## HER FAT IS MELTING FAST AWAY

All over the world Knechen Salt is popular with girls and women who desire to be attractive. Few of them know that cannot fail to win admiration. The result is that the body is kept in the best of health and the natural beauty of the face is preserved. Every woman who uses Knechen Salt in a glass of water will find it melting fast away. It is a natural product of the sea and is pure and clean. It is a natural product of the sea and is pure and clean. It is a natural product of the sea and is pure and clean.

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## Report On Gas Fields

Member Of Geological Survey Of Canada To Make Report On Saskatchewan

Dr. G. S. Hume, of the Geological Survey of Canada, will make an immediate survey from all available data, of the prospects of finding gas in Saskatchewan, in addition to the various cities within the province.

The same time, the actual investigation in the field at the present time, but having visited each city in the province, he has gathered material from other sources which will be reported in a paper to be presented at the meeting of the Geological Survey of Canada, in Regina, on May 15th.

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## Good News For Students

World Curial Homework and Examinations For Vancouver High Schools

Curriculum of home work and abolition of examinations for Vancouver high schools is being considered by educationalists here this summer with the view to lightening the school work for children and, at the same time, increase the efficiency of study.

With the inauguration of the new four year high school matriculation course at the commencement of the fall term, home work will be cut in half. It is desired by the principals of several high schools.

Reinment against home work has been almost still in spite of the fact that in the past few weeks is steadily increasing, both among parents and teachers who declare that the old fashioned idea of giving children enough work to keep them out of mischief is not raising the standard of education. With science investigating every corner of life for the purpose of simplifying living conditions, education, it is claimed, has stood almost still in spite of the efforts of psychology experts.

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**Doctors Warn Against Drastic Purgatives**

Physicians know the danger of using cheap cathartics. They know that a laxative is more than a laxative, it is a delicate balance of the entire system, and that its use, just as a glass of water, every morning is an aid to a vigorous good health.



**Towns of Churchill**

Arrangements To Be Made For Survey Of Manitoba's Forests

Mr. Donald G. McKenna, Minister of Mines and Northern Development, has left for Churchill to make arrangements for the survey of the forests of Manitoba's north.

He was accompanied by F. J. Freer, newly appointed director of the land branch of his department, and by W. H. Young, director of survey for the province. Mr. P. H. Young, joined by a northern surveyor.

The towns of Churchill have been the most important part in the development work at Churchill. Dr. Coleman declared, as it is being utilized for building up the tidal flats as well as the surrounding area.

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# Plow Early

FOR NEXT YEAR'S PROFITS



FIVE  
SIZES

Don't let early snow or freeze-up catch you with only a part of your fall plowing finished. Put CATERPILLAR outfits into your field—they will turn over the soil in record time with their sure traction and abundant power enable them to work more acres per day with heavier machinery at a lower cost per day and do a better job. Plow early and plow enough—your next year's profits depend on it.

The Most Satisfactory Machine to Handle Your Combine.

For prices and literature write to

**Union Tractor & Harvester COMPANY, LIMITED**

CALGARY: 15TH AVENUE, S. WEST  
Phone: 16228-47/29  
EDMONTON: 7TH AVENUE, S. WEST  
Phone: 2606

CATERPILLAR

# WHEAT POOL MEMBERS!

## Why Menace Your Own Elevator System

By delivering your wheat to Non-Pool Elevators?

No other elevator system can give the same fair treatment to one and all as can the Alberta Pool elevators.

Your own money to the extent of millions of dollars is invested in Alberta Pool elevators. By patronizing these elevators to the fullest extent you will safeguard this large investment.

Your loyal support and patronage of the Alberta Pool elevator system NOW means every thing to your organization.

Deliver Your Wheat to Pool Elevators!

For Printing Phone up 12

## T. H. Beach Auctioneer

Sales Conducted any place in the Province

FOR TERMS  
Requires at Office in Pioneer West  
Market Block  
Office phone 1

## S. R. SWEPSON

Has Opened The  
**Gleichen Jewelry Store**  
Special attention to mail orders.

Expert Repairs at Reasonable Charges

"You Can Pay More But You Cannot Get Better Work Anywhere"

**M. W. MacDONALD, L.L.B.**  
BARRISTER-AT-LAW  
**ARROWDOW, ALBERTA**

Collects a specialty  
Electric, Lamps, Insurance, Fire, Life  
and Life  
QUOTIENTS — FARM LANDS

## Cattle and Hogs Shipped Weekly

I ship hogs once a week. Any person wanting to sell hogs should advise me two or three days in advance. Will also look over any cattle offering for sale.

O. DESJARDIN,  
Phone 15, Gleichen

## M MURRAY Accountant

Insurance of all Kinds  
Income Tax Returns Prepared  
Real Estate  
Secrecial Work Undertaken

Local Agent for: North Empire Fire Ins. Co., Norwich Union Fire Ins. Society, Commercial Ins. Co. of N. Y.

Properties looked after  
"Insure with Murray and Stop Your Worry."

Office in Town Hall  
**GLEICHEN, — ALTA.**

A clock in a Detroit park is operated by water power and has run 40 years without repairs.

## Town & District

When your friends visit you inform them of the Call.

The shooting season opens next Monday, Sept. 16.

Hope nobody forgets "It was loaded" this season.

The mighty hunters are preparing for an early start Monday.

Rev. C. R. and Mrs. Corcoran and two girls have returned from spending a most enjoyable vacation at Gull Lake.

Mrs. Little is moving to Cluny for an early start Monday.

Miniature golf is solving the unemployment problem. It takes half of the unemployed to build them and the other half to play them.

N. Kaidetad has returned from Isle Pierre, B. C. to spend a few weeks in the Gleichen district. He reports most favorably on the prospects in the Peace River country.

Mr. Archie Gilles, night operator at the station leaves Thursday for a visit to eastern Canada accompanied by Mrs. Gilles. Archie expects to be away about a month.

Mrs. Telford, nee Miss Emily House, surprised her parents Mr. and Mrs. G. C. House, by arriving in Gleichen from her home near Vancouver. She evidently is real glad to be home once more.

Mr. Geo. Shandless, well known hockey artist from London, Ontario, is doing relief work at the station this week. Judging from the wide smile with which George appears on the street Gleichen atmosphere seems to suit him.

"Babe" McArthur has arrived from his home in California to visit his brother Jack McArthur for a short time and is meeting many of his former Gleichen friends. It is some years since he left here, and evidently the world has dealt kindly with him as he is looking fine and no doubt ready as ever for a game of baseball.

One of the most significant and practical tributes ever paid to newspaper advertising is seen in the recent decision of Fox theatre to about 150 cities to use newspaper advertising exclusively in future. Heretofore Fox managers have been permitted to exercise their discretion in handling advertising appropriations—using newspapers, direct mail, billboards, radio and other mediums as they saw fit. Now an order has gone out from headquarters that only newspapers are to be employed in the dissemination of Fox advertising.

The Call has just received a few particulars of the funeral of the late Thos. Henderson, which took place at New Westminster, B. C. on Thursday, August 28th to the Ocean View Park. The Rev. Geo. Webber, formerly of Gleichen, conducted the service, and Messrs. F. L. Mallory, A. Huddell, Bert Middleton, J. McArthur, Chas. and Clark, were the pallbearers, all former Alberta friends. Among others who attended the funeral there were the following former Gleichen people: Mr. and Mrs. Geo. Matthews, Mr. and Mrs. C. H. Hymman, Mr. and Mrs. J. M. Telford, Mr. and Mrs. F. C. Viger, Mrs. Curran, Mr. and Mrs. Arthur Davis, Mrs. J. J. McCabe and Mr. and Mrs. J. C. Buckley. There were many beautiful floral offerings, many of them being sent from Gleichen. Mrs. Henderson is leaving shortly on a visit to her former home in Ontario, after which she will return to New Westminster to make her home permanently.

## CARD OF THANKS

We wish to express our heartfelt thanks for the numerous expressions of sympathy, floral tributes and those so kindly assisted us during our recent bereavement.  
L. P. CHRISTENSEN and Family.

## ST. ANDREW'S CHURCH SERVICES

Children's service 11 a.m.  
Holy Communion 11.45 a.m.  
Evening 7.30 p.m.

## MISCELLANEOUS ADS.

LOST—Ladies Silver Wrist Watch on Fourth Ave. Gleichen. Please return to Mrs. Young.

## Krafft's Furs

Specializing in a full range of FUR COATS  
We do export Fur remodeling.

## Krafft's Furrier

LIMITED  
222 8th Ave. West  
CALGARY, ALTA.  
Est. 1908

## A. V. COCKS Insurance Counsellor

Insurance is my business. It is my function to safeguard you against needless hazards. I handle every form of Insurance. There is no obligation involved in discussing this vital matter with me.

## INSURE IN RELIABLE COMPANIES.

## D. AUSTIN LANE BARRISTER

—AND—  
SOLICITOR

## OPEN SATURDAY'S

Pioneer Market Block  
GLEICHEN, ALBERTA

Calgary Office: Albertan Building.

## TOWN OF GLEICHEN

OFFICE HOURS  
9 a.m. to 12:30 p.m. and  
2:30 to 5:30 p.m. Daily

Council meeting second Friday of each month at 8 p.m.

This office will be closed as follows:  
Sundays, Statutory Holidays and the last fortnight of July each year.

—ALSO—  
First two legal working days of each month for meter reading and first two legal working days following the fifteenth of month for collections, etc.

M. MURRAY,  
Secretary-Treasurer.



## Here and There

(187)  
A revelation of the wide range and high quality of manufactured products was contained in the exhibit at the Home Industry Exhibition, held at the former city recently. The exhibit was open only to bona fide manufacturers of the two cities and one hundred entrants had displayed in which there was practically no duplication of products.

Forty years ago not a tree could be seen growing on the extensive stretches of the virgin prairie in western Canada. Today trees are plentiful and there is hardly an established farm house but has its shelter belt or a grove of poplars, maples or some other variety of trees. Recent reports of inspectors of Canadian Government Forestry Service show that there are 7,000 farms thus provided and to date over 100 million trees have been distributed over the prairies, with many millions more bought from nurseries and planted on farms.

As a safeguard against outbreaks, an electric tear-gas system has been developed for big prisons in which it makes it possible to produce tear-gas showers in any section of the prison.

A new chemical process for separating the complete fibrous contents of flax from the straw has recently been invented.

## Tulips and Irises Bulbs For Sale

If you want Tulips and Irises to bloom next spring the bulbs must be planted (before freeze up) in September or October.

I have a small quantity of home-grown bulbs that I offer for sale.

Tulips mixed colors, Early and Late per dozen 75c.  
Iris Blue and Yellow 15 bulbs ..... \$1.00

## JOHN GLAMBECK

MILO, — — — ALBERTA

Through studies and investigations the lesson of co-operation before the of the farm problem one conclusion is inevitable is reached, and that is the farmers of the country must learn will able returns for their labors.

## We Can Save You Money on The Purchase of a Used Car

A survey of every City, Town and Village in Southern Alberta reveals a tremendous volume of small cars now in use but which the owners feel like trading in or keeping for rough farm work and replacing with another and in some cases with a New Car.

To those in the market for a Used Car we offer a large selection from 12 different makes in:

## COUPES

COACHES AND  
SEDANS

ALL RECONDITIONED AND GUARANTEED AT PRICES AWAY BELOW RECOGNIZED VALUES AND YOUR OLD CAR MAY BE SUFFICIENT FOR THE DOWN PAYMENT.

## ALL PRICES REDUCED FOR

—14 DAYS—  
15% AND 20%

## The Freeman Company Ltd.,

HUDSON - ESSEX DISTRIBUTORS  
2 Yards—111, 7th Ave E. Calgary, and 111, 8th Ave. E. Calgary.  
OPEN EVENINGS

## CALGARY BEER

- - a favorite beverage with Albertans for 39 years

## The Beer with the Reputation

- - the choice of Old-timers making new friends every day; such popularity must be deserved.

SERVED BY THE BOTTLE OR GLASS AT HOTELS AND CLUBS THROUGHOUT ALBERTA.

SOLD BY THE CASE FROM OUR WAREHOUSE AT GLEICHEN

Sole Agents for the Alberta Brewing Industry

## DISTRIBUTORS Limited